



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

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BROOKS ANNOUNCES APPOINTMENT OF DIRECTOR OF PLANNING AND DEVELOPMENT

Monroe County Executive **Maggie Brooks** today announced that she has appointed Terry Slaybaugh to be the Director of the Monroe County Department of Planning and Development. Slaybaugh has been the Director of the Greater Rochester International Airport (GRIA) since September 1996. He will remain Director of GRIA and begin his position as Director of Planning and Development immediately.

"Creating jobs by assisting local companies and attracting new investment is my number one priority as County Executive – and my number one priority for County government. Our collaborative, team approach to economic development – most notably, the County/ City partnership with GRE – enables us to better help local businesses compete, expand and create jobs," said Monroe County Executive **Maggie Brooks**. *"Terry's experience, vision and results-oriented approach will serve to further strengthen these efforts and build on these successful public-private partnerships. It my great pleasure to appoint him as the County's Director of Planning and Development."*

Brooks noted that the Airport plays a vital role in economic development and that Slaybaugh brings with him a breadth of experience and expertise.

"The Airport is an essential part of our economic development efforts so it is fitting for Terry to lead both Departments. Terry's efforts as Director of the Greater Rochester International Airport have led to a number of significant improvements in service, including the addition of three low fare carriers," **Brooks** added. *"Terry also began his career with the County at the Department of Planning and Development – overseeing significant economic development projects like Frontier Field."*

"I look forward to carrying out the County Executive's economic development priorities and helping to fulfill her vision for this community's future," said **Terry Slaybaugh**. *"I will continue to build on the great partnerships County Executive Brooks has established with the City of Rochester, GRE and others and to take advantage of our diverse economy and tremendous intellectual capital. These efforts and strengths will continue to move us forward in creating new jobs for the residents of Monroe County."*

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Slaybaugh began his career with Monroe County at the Department of Planning and Development in 1992, first serving as Manager of the Community Development Division. In 1993, he was appointed Economic Development Manager, where his primary project was Frontier Field. Slaybaugh served as Economic Development Manager until becoming Director of GRIA in September 1996.

Brooks appointed an Economic Development Strategy Team when she took office and called on its members to create a more streamlined and effective structure for economic development in the community. The resulting County/City partnership with GRE was the team's top recommendation. Monroe County and the City of Rochester have partnered with GRE to provide a coordinated, team approach for the retention, expansion and attraction of business in Monroe County and the Greater Rochester area.

Upon taking office, Brooks also established the requirement that any business that receives assistance from the County of Monroe Industrial Development Agency (COMIDA) must use local labor in new construction or expansion. She also created greater incentives under the County's GreatRate and GreatRebate programs. Recently, Brooks and Kodak officials announced Kodak's contribution of \$1 million to support Monroe County's economic development efforts.

The Department of Planning and Development provides a broad range of programs focusing on job retention and creation, employment and training services, as well as housing and neighborhood revitalization. The Department of Planning and Development consists of several divisions – Economic Development, Community Development, Planning and Workforce Development. The Department has 26 employees.

The Department is also affiliated with the County of Monroe Industrial Development Agency (COMIDA) and staffs the Monroe County Industrial Development Corporation (MCIDC) and the Monroe County Sports Development Corporation (MCSDC).

"We have tremendous strengths and opportunities here in Monroe County, including a diverse economy, a highly skilled workforce and a strong link between government, the private sector and our colleges and universities. It is a privilege to have Terry on our team and I look forward to working with him to capitalize on these strengths and create even more opportunities for the future," **Brooks** concluded.

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